



Business Components

Xplore has been operating successfully each year since 2007 with an average annual turnover based on 5 month Southern hemisphere expedition seasons of €160,000 to €220,000 Euros. For a new owner continuing with this schedule, the yacht will return capital cost in just 3 years. There is scope to extend beyond the current operation season to anywhere in the world.

Xplore can transit from southern hemisphere to Europe comfortably in 45 days making it possible to operate both north and south.

Daily yacht charge rate, based on 8 clients is €3,000 Euros.

Included in the yacht purchase are the following business elements:

- Custom designed website (web manager available)
- Xplore Face Book page
- Xplore email address
- Xplore reputation and good will, along with current expedition enquiries
- Xplore Intellectual Property
- 3 month transfer period of intellectual property, yacht and business operations

Operation elements:

- Client booking agreement / contract
- 'Supplied on Xplore' document
- Client personal forms: Health, Waiver, Contact, Equipment list, Communications
- Client briefing protocol
- Crew briefing sheets for sailing and expeditions
- Booking organisation spreadsheet
- On board stowage and safety
- Historic maintenance records
- Design drawings
- Breakdown of typical annual running costs

On board charter elements:

- Bedding - duvets and covers, mattress covers, pillows, towels
- Bathroom / heads hand towels
- Galley - fully equipped professional kitchen
- Saloon - comfortable dining area for 10 people with all utensils
- Extensive ocean going medical kits and equipment
- Library
- Stereo - saloon and on deck
- Printer
- Inflatable life jackets and harnesses
- Survival suites